### **HIQ CONNECT** EUROPEAN PROGRAM SERIES 2025

# INTRODUCTION



## The Premier Technology & Business Matchmaking Program Series in Europe and Southeast Asia

#### The concept

**HiQ Connect** is a unique demand-led platform and business matching program where tech meets business. We enable tech startups and scale-ups to connect with corporate partners and create viable business opportunities. Our ecosystem partners also include investors, accelerators, venture builders and government agencies across **Europe** as well as **Southeast and Asia**.

# The bottom line is VALUE CREATION.



#### startup

- Access to corporate partners and investors
- HiQ 360° Explore: smart landing program



#### government

- Global best practice digital export mechanism
- enabling startup ecosystems' digital export



#### corporate

- Access to carefully selected tech startup pools
- exclusive appearance and exposure

Benefits

Access \* Deal Flows \* Market Entry \* Startup Pools \* Network \* Corporate Partners \* Sales Support \* Exposure \* HiQ 360° \* Traction \* Investment \* Ecosystem Building \* Experts \*

#### HiQ Connect roadshow and workshop series

In 2022, we launched the HiQ Connect roadshow in Europe to showcase who we are, what we offer and how we deliver on our promise in action. In 2023, we introduced a new HiQ Connect format in Singapore taking technology and business matchmaking to new heights.

This series of technology and business matching and invitation-only networking events took HiQ Connect to exciting premium target markets. **In 2025, we will bring the brand back to where it all started, Europe.** 



# Where can you catch up with us in 2025 across CEE & DACH ecosystems?

visit

## www.hiq-connect.com



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## The concept owner and organiser

#### ♪ a/cedo

Alcedo Ventures is Singapore-based innovation agency that enables best-in-class technologies to connect with capable enablers and creates opportunities for technological ventures to enter premium markets in Asia and Europe. Whilst we recognise no geographical boundaries, we do have a particular focus on Southeast Asia and Central and Eastern Europe.

#### Mission

Our MISSION is to open a premier avenue and establish a **GLOBAL BEST PRACTICE MECHANISM** for connecting startups with key target markets and facilitating a cross-regional exchange of world class technologies across our networks.

#### The HiQ brand stands on three pillars:



A multi-channel business platform: offering state-of-the-art tech solutions to valued markets



A series of prestigious exhibitions: sharing innovative ideas with exclusive audiences



#### A portfolio of world-class tech solutions:

connecting world-class potential with capable accelerators

#### The challenge we aspire to address



# **HiQ strategic partners**



**imago Venture Studio**'s vision is to establish an **INNOVATION ECOSYSTEM** that creates opportunities for entrepreneurs to develop an entrepreneurial career model and build exciting business ventures. Our promise is to transform ideas into thriving businesses by assembling exceptional teams, providing unmatched resources and nurturing them on their journey from start to exit.



HealthSeed Venture Studio is a purpose-driven global startup cultivator, focused on identifying and nurturing the most promising health-related startups across **Life Sciences**, **BioTech**, **HealthTech**, **MedTech**, **Food & Nutrition**, **and AgroTech**. We believe in the opportunity to revolutionize Healthcare from **Sickcare** to true **Healthcare** through innovation to create more sustainable health solutions for better longevity, well-being and quality-of-life for people around the world.



coandco.

Co&Co Designcommunication, a boutique design studio delivers creative product and brand development projects based on their trademark design communication or **DISCO methodology**, a deep integration of the act of communication into the product and brand development process. With over 20 years of experience on the international market, Co&Co has been recognised for their excellence by **6 iF Award** and **6 Red Dot Design Award** and another **40+ domestic and international awards**.



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#### what do we offer to Corporates?

- → corporate open-innovation programing
- → corporate acceleration & venture building advisory
- → corporate accelerator
  & venture building design

 → highly curated startup deal flows
 → co-investor & lead investor matching
 → access to Limited Partners, Fund of Funds and High-Net-Worth Individuals what do we offer to Investors?

what do we offer to Government Agencies?

 → Government Agencies supporting the internationalization of their startups and scale-ups can now benefit from our Accelerator and Smart Landing Program,
 HiQ 360° PASS and HiQ 360° EXPLORE.



# Ready to take innovation to the next level?









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