

# I.E.C.T. - SUMMER SCHOOL TIMETABLE 2024

|       | THU<br>22.08.  | FRI<br>23.08.  | SAT<br>24.08.   | SUN<br>25.08.   | MON<br>26.08.                                      | TUE<br>27.08.  | WED<br>28.08.                                     |
|-------|--|--|---|---|--|--|---|
| 08:00 |  | 08:15<br>Programme Update                                    | 08:15<br>Programme Update   | 08:15<br>Programme Update                             | 08:15<br>Programme Update                          | 08:15<br>Programme Update                                |   |
| 08:30 |  |  |   |   |  |  |   |
| 09:00 | 09:00 - 10:00<br>Arrival Participants                          | 08:30 - 10:15<br>Entrepreneurial Vision<br>(Hermann Hauser)  | 08:30 - 10:15<br>Building a Sustainable Business<br>(Orsolya Ihasz) | 08:30 - 10:15<br>Business Model<br>(Shai Vaykarnam)   | 08:30 - 10:15<br>IP Strategy<br>(Allie Alend)      | 08:30 - 10:15<br>Finance Session<br>(Christopher Tapper) | 09:00<br>Programme Update                         |
| 09:30 |  |  |   |   |  |  |   |
| 10:00 | 10:00 - 11:30<br>Participant Introduction                      |  |   |   |  |  | 09:30 - 11:00<br>Pitch Training & Individual Prep |
| 10:30 |  | 10:15 - 10:45<br>Tea & Coffee                                | 10:15-10:45<br>Tea & Coffee   | 10:15 - 10:45<br>Tea & Coffee                         | 10:15 - 10:45<br>Tea & Coffee                      | 10:15 - 10:45<br>Tea & Coffee                            |   |
| 11:00 |  |  |   |   |  |  |   |
| 11:30 | 11:30 - 12:00<br>Villa Blanka Tour                             | 10:45 - 12:30<br>Customer Value Proposition<br>(Uday Phadke) | 10:45 - 12:30<br>Marketing Strategy<br>(Leonie Mueck)               | 10:45 - 12:30<br>Selling your Idea<br>(Fiona Nielsen) | 10:45 - 12:30<br>Pitch Training<br>(Jasper Ettema) | 10:45 - 12:30<br>Building a Great Team<br>(Klaus Raggl)  | 11:00 - 12:00<br>Snack Break                      |
| 12:00 | 12:00 - 13:00<br>Lunch   |  |   |   |  |  |   |
| 12:30 |  | 12:30 - 14:00<br>Lunch                                       | 12:30 - 14:00<br>Lunch  | 12:30 - 14:00<br>Lunch                                | 12:30 - 14:00<br>Lunch                             | 12:30 - 14:00<br>Lunch                                   |   |
| 13:00 |  |  |   |   |  |  |   |
| 13:30 |  |  |   |   |  |  |   |
| 14:00 | 13:00 - 16:30<br>Team Building<br>(Matthias Monreal)           | 14:00 - 15:30<br>Mentor Session                              | 14:00 - 15:30<br>Mentor Session                                     | 14:00 - 15:30<br>Mentor Session                       | 14:00 - 15:30<br>Mentor Session                    | 14:00 - 15:30<br>Pitch Training & Individual Prep        | 12:00 - 17:00<br>Demo Day                         |
| 14:30 |  |  |   |   |  |  |   |
| 15:00 |  | 15:30 - 16:00<br>Tea & Coffee                                | 15:30 - 16:00<br>Tea & Coffee                                       | 15:30 - 16:00<br>Tea & Coffee                         | 15:30 - 16:00<br>Tea & Coffee                      | 15:30 - 16:00<br>Tea & Coffee                            |   |
| 15:30 |  |  |   |   |  |  |   |
| 16:00 |  | 16:00 - 17:30<br>Mentor Session                              | 16:00 - 17:30<br>Mentor Session                                     | 16:00 - 17:30<br>Mentor Session                       | 16:00 - 17:30<br>Mentor Session                    | 16:00 - 17:30<br>The Power of Networking                 |   |
| 16:30 |  |  |   |   |  |  |   |
| 17:00 |  |  |   |   |  |  | 17:00 - 17:30<br>Group Photo                      |
| 17:30 |  |  |   |   |  |  |   |
| 18:00 |  | 18:00 - 21:00<br>Outdoor Activity                            |   | 18:30 - 21:00<br>Expert Sessions                      | 18:30 - 21:00<br>Expert Sessions                   |  |   |
| 18:30 |  |  |   |   |  |  |   |
| 19:00 | 18:30 - 22:00<br>Opening Ceremony:<br>Tirol meets<br>Cambridge |  |   |   |  |  | 18:00 - 22:00<br>Celebration Dinner               |
| 19:30 |  |  |   |   |  |  |   |
| 20:00 |  |  |   |   | 19:00 - 22:00<br>State of AI<br>(hybrid)           | 19:00 - 22:00<br>Peer Evening                            | 10 year Anniversary                               |
| 20:30 |  |  |   |   |  |  |   |
| 21:00 |  |  |   |   |  |  |   |

## PROGRAMME

- One-to-one Sessions
- Mentoring
- Organisational topics
- Group building
- Demo Day
- Inspirational event
- Keynote

TIME ZONE: CEST